



## AgForce Launches '360 Series'

AGFORCE Queensland will this year embark upon an innovative new concept to bring information to primary producers and to lead the agricultural discussion across the State.

Launched this week at the AgForce State Council dinner in Brisbane, the **AgForce 360 Series** will include five industry events held across each of the AgForce regions and aims to make high quality speakers, information and industry debate accessible to as many agriculture industry stakeholders as possible. The concept will, for this year, replace the traditional AgForce State Conference.

AgForce General President, Ian Burnett, said the **360 Series** sought to counter some of the travel challenges imposed by prevailing drought conditions while keeping sight of the vast opportunities before the agriculture industry.

"In times of drought and other challenges it can be difficult and expensive to pack up and head to State Conference for two or three days," Mr Burnett said.

"By essentially taking conference to the regions we will give as many industry stakeholders as possible the opportunity to participate in the important discussion currently underway surrounding the future of the sector.

"While we acknowledge current difficulties we are also determined to take information, debate and entertainment to our valued primary producers and to recognise that we are on the cusp of a significant opportunity for increased prosperity if we can get the policy and economic foundations underlying agriculture right."

Each event in the **360 Series** will be tailored to the region it falls in and will include keynote speakers, forum discussions and debate, hands-on demonstrations and networking opportunities. The first will be held in **Roma** on June 24-25 with others to follow in **Biloela** (September 3-4), **Charleville** (October 1-2), **Blackall** (November 5-6) and **Brisbane** (November 25). The regional events will include a pre-forum dinner and industry forum the following day while Brisbane will be a flagship event designed to engage the agribusiness and corporate sector.

"This is an extremely exciting time for our sector and one that requires input from a wide cross section of primary producers and other stakeholders to ensure we are well positioned to make the most of the burgeoning Asian middle class and the identification of agriculture as a key pillar of the economy from both levels of government.

“I personally invite all industry participants to attend and support the series and to be part of this important and exciting conversation.”

- For further information on the AgForce 360 Series go to [www.agforceqld.org.au](http://www.agforceqld.org.au) or contact Stacey Milner [milners@agforceqld.org.au](mailto:milners@agforceqld.org.au) or 0418 733 102.

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**Who is AgForce?** AgForce represents thousands of Queensland broadacre producers who recognise the value in having a strong voice. AgForce leads the way to ensure agriculture’s social, economic and environmental contribution is recognised by all levels of government. AgForce works alongside landholders, encourages and supports the next generation, builds industry partnerships and skills and promotes agriculture - for secure, sustainable, progressive and profitable food and fibre into the future.